



Non-Degree Certificate Students

Our Culture

These slides are designed to be read, not presented.

BLACK BOX WARNING

If you suffer from a fear of innovation, believe that healthcare will be fixed if we wait long enough for the experts to figure it out, think that clinicians should just treat patients, or believe that psychotherapy is ineffective,

GO NO FURTHER.



Our culture enables our students to *disrupt* the norms, *think entrepreneurially*, and *be responsive* to the demands of the healthcare marketplace.

We are

- ▣ People first
- ▣ Proactive to find solutions
- ▣ Eager to try new things
- ▣ Willing to fail and start over
- ▣ Always working to make things better
- ▣ Accountable
- ▣ Open to feedback
- ▣ Innovative
- ▣ Entrepreneurial

We are NOT

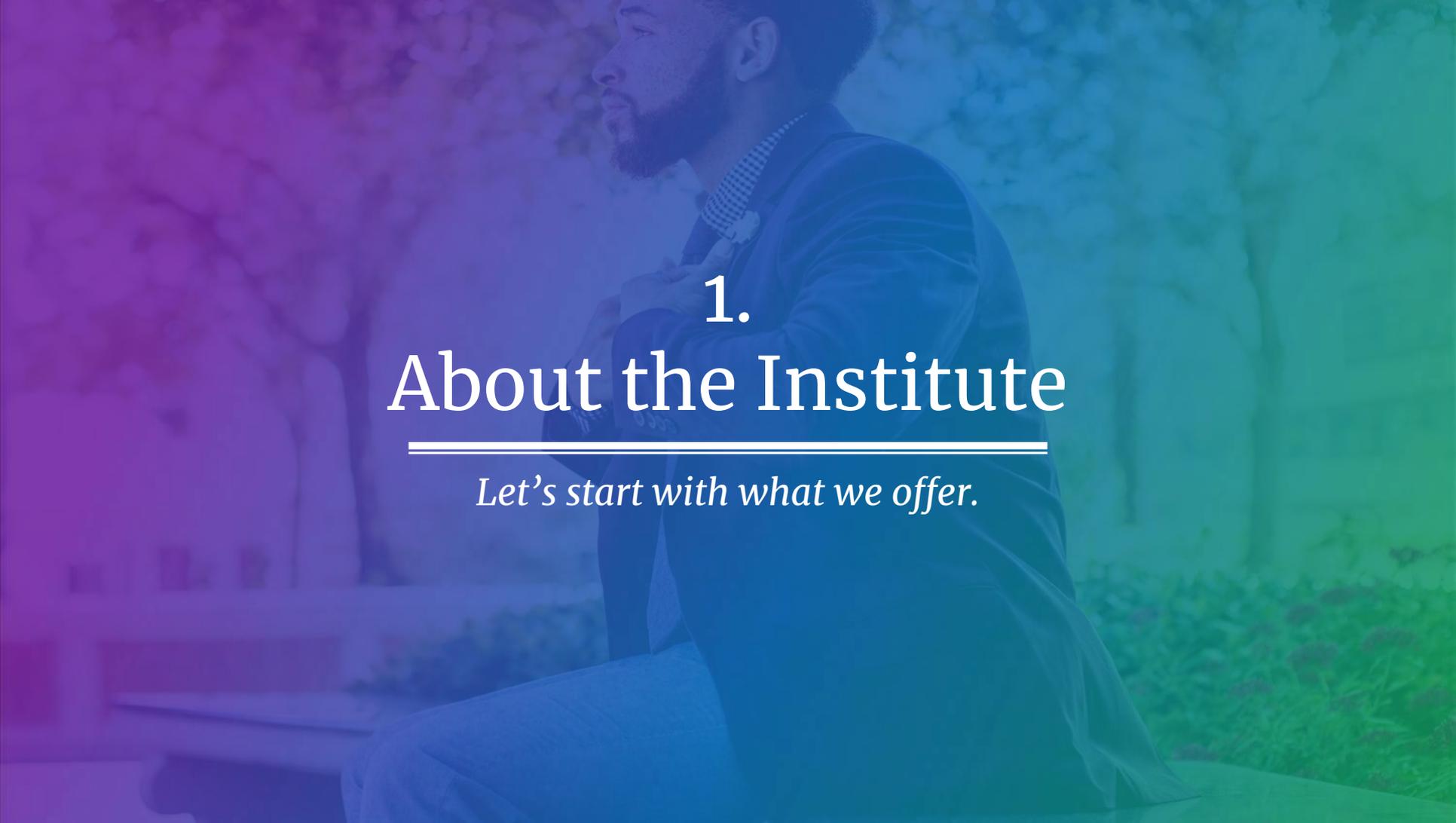
- ▣ Ego first
- ▣ Waiting for solutions to find us
- ▣ Resistant to change
- ▣ Scared of messing up
- ▣ Complacent
- ▣ Quick to blame others
- ▣ Defensive and stubborn
- ▣ Reliant on existing processes
- ▣ Apathetic



Yes!

It's true!

We seek students who are passionate about improving the healthcare marketplace and willing to take risks to change healthcare as we know it.



1.

About the Institute

Let's start with what we offer.



About



The Cummings Graduate Institute for Behavioral Health Studies is a DEAC accredited, nonprofit institution offering graduate and professional integrated behavioral health education through a virtual online campus.



The institute delivers post-graduate training to mental health and allied health professionals leading to advanced knowledge and expertise in integrated behavioral healthcare.



Our distance learning certificate programs were designed to prepare healthcare professionals to work in medical settings as part of an interdisciplinary team.

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Mission

Cummings Graduate Institute of Behavioral Health Studies is dedicated to disrupting healthcare by preparing entrepreneurial integrated care professionals through innovative & affordable quality distance education programs, grounded in the Biodyne Model, and focused on delivering patient-centered care, population health improvements, and medical cost savings.



Vision

To improve the way
the world experiences healthcare.

2. Our Culture + Curriculum

What it feels like to be a student at CGI.

By the way, we refer to our institution as CGI.

A photograph of a wooden desk with a computer monitor, keyboard, and tablet. The tablet is displaying a calendar for the year 2015. The text is overlaid on the image in a white, serif font.

*CGI is a human centered organization
delivering accessible, high-quality,
online education to shape tomorrow's
healthcare leaders.*



Online Learning

Our 100% online certificate programs give students the opportunity to advance their expertise while balancing their personal lives, commitments, and professional practice.

Rigorous and innovative curriculum

Convenience and flexibility of an online institution



Personalized, student-focused service of a small scale private school



Student Expectations



Communication is the backbone of student success. Prompt, articulate, and efficient communication by email, phone, and within course discussion boards is an expectation.



Respecting deadlines, requests, and the time of others will cultivate a happy and healthy learning environment for students, faculty, and administration. If unable to meet a deadline or request, say something. Silence and avoidance are not an option.



Growth and risk taking are paramount to student success. Students are expected to step outside of their comfort zone in subject matter, assignments, research, and projects. Expect to try new things, invest 100% into ideas, pivot, and start over.



As an online institution, regular and proactive engagement within courses and with faculty is critical. 100% of CGI learning experiences take place virtually. Students are expected to be active learners logging into their courses multiple times per week.



Student Success Tips



You control your destiny.

As a student at a 100% online institution, you control the speed, focus, and quality of your education experience. Own your actions and advocate for yourself.



Be present.

Give your coursework and your interactions with faculty and students your full attention. Communicate with respect. Distractions are only distractions if you let them be.



Take your success seriously.

Pursuing post-graduate education is a massive investment. You're devoting hundreds of hours to studying, researching, and writing in addition to financing your education. Acknowledge the magnitude of this commitment, and make the most of your experience!



Impact

We believe that the curriculum and personal mentoring offered at CGI, together with the entrepreneurial culture of our faculty and students, will help you reach your life change goals

personally, academically and professionally.

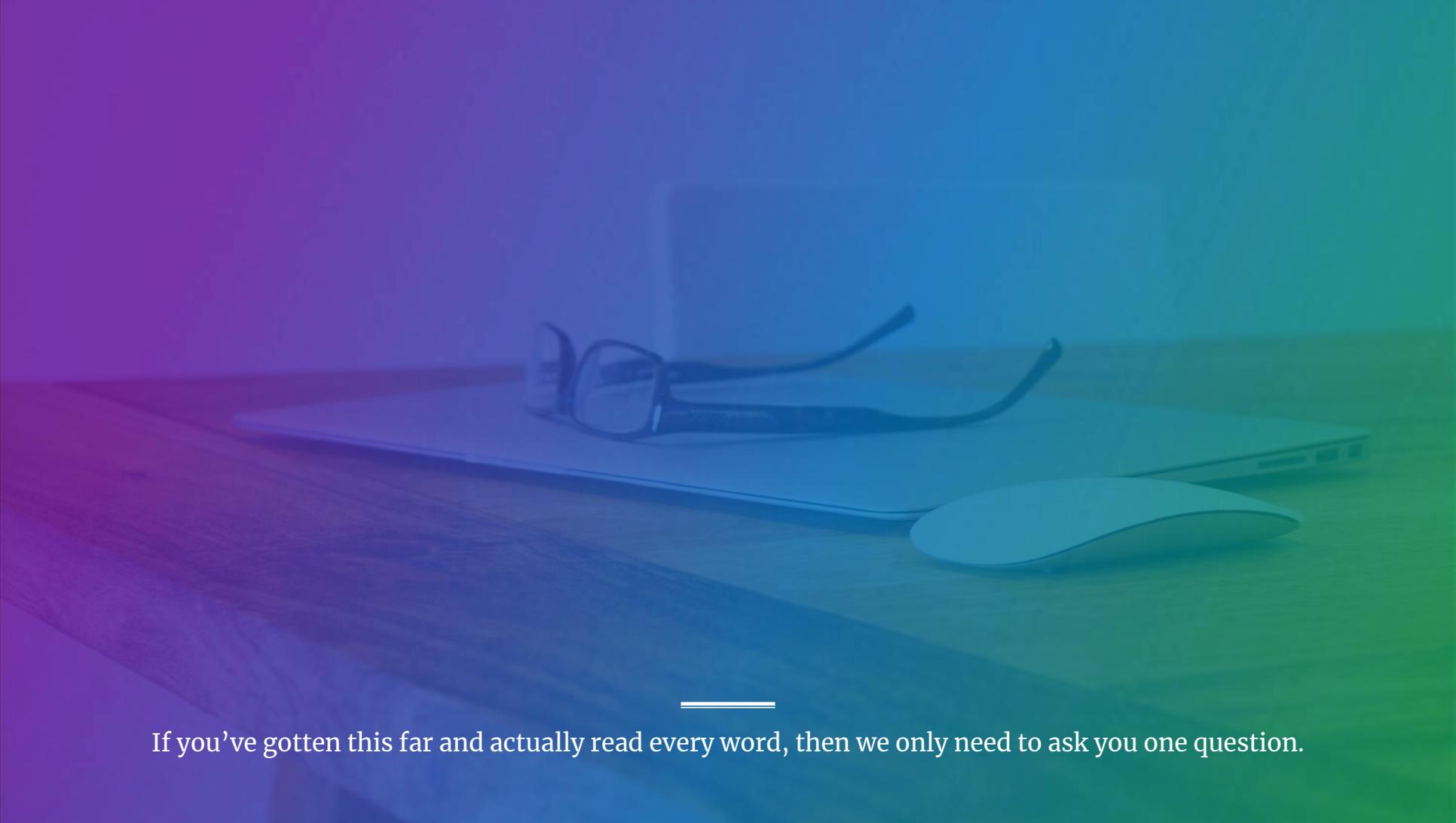


So get out there, and make pigs fly!



*Have you seen our mascot? A Pigasus.
Yup, you read that right, PIGASUS.*

And don't forget to have fun while you do it.



If you've gotten this far and actually read every word, then we only need to ask you one question.

A young woman with dark, curly hair is shown from the chest up, looking slightly to her right with a thoughtful expression. She is wearing a red top. The image is overlaid with a semi-transparent purple rectangular box that contains white text. The text is centered within the box and reads: "Are you more excited at the prospect of studying at CGI than you were prior to reading this deck?"

Are you more excited at the prospect of studying at CGI than you were prior to reading this deck?

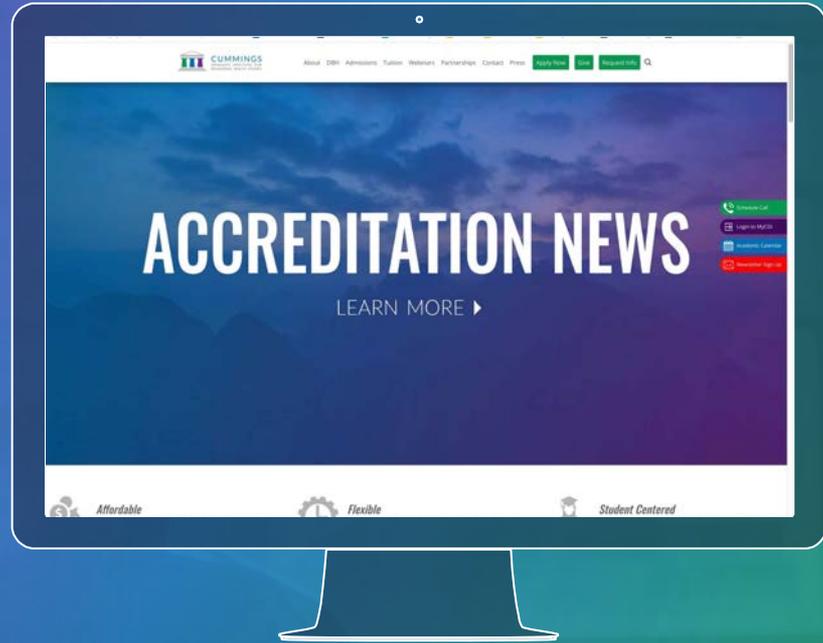


If yes, we cannot wait to see what you accomplish during your time at CGI!

Here are your next steps...

Visit our website to view admissions eligibility requirements, course descriptions, and tuition information.

cgi.edu





Jot down any questions you have and share them with our Admissions Coordinator.



admissions@cgi.edu

480-285-1761 ext 1



Her name is Cece, and her job at CGI is simple: to ensure you have everything you need make an informed decision about your education.



And start your
admissions application at
cgi.edu/apply



Our passion as providers unites us in our desire for change.

Join us in our journey towards integration!



*At CGI, you will have a team of people to support you along the way.
Talk to us. Email us. Let us know that you're here to make waves and
NEVER be afraid to ask for help.*