

Staff

## Our Culture

These slides are designed to be read, not presented.



## Our culture enables us to move at a rapid pace, be responsive to market and student needs, and deliver a high quality academic program.

#### We are

- People first
- Proactive to find solutions
- Eager to try new things
- Willing to fail and start over
- Always working to make things better
- Accountable
- Open to feedback
- Anti-bullshit

#### We are NOT

- Ego first
- Waiting for solutions to find us
- Resistant to change
- Scared of messing up
- Complacent
- Quick to blame others
- Defensive and stubborn
- Tolerant of people or processes that stall our work



## Yes! It's true!

We walk our talk. And we seek people who possess the same values, work-ethic, drive, and discipline as we do. If you want to be part of our tribe, keep reading.

# About the Institute Let's start with what we do.





The Cummings Graduate Institute for Behavioral Health Studies is a DEAC accredited, nonprofit institution offering graduate and professional integrated behavioral health education through a virtual online campus.



The institute delivers post-graduate education in the field of integrated behavioral healthcare, including the Doctor of Behavioral Health (DBH) degree, certificate programs, and continuing education.



The distance learning DBH program was designed to address the unmet educational need to prepare behavioral healthcare providers to practice in primary care and other medical settings as part of an interdisciplinary team.

## Mission

Cummings Graduate Institute of Behavioral Health Studies is dedicated to disrupting healthcare by preparing entrepreneurial integrated care professionals through innovative & affordable quality distance education programs, grounded in the Biodyne Model, and focused on delivering patient-centered care, population health improvements, and medical cost savings.



# Vision

To improve the way the world experiences healthcare.

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## DBH Program Mission

The Mission of the Doctor of Behavioral Health Program is to educate integrated care professionals to best deliver whole-person healthcare to diverse communities and to improve access to quality healthcare for all people.

## 2. About Our Culture

How we do it.

By the way, we refer to our institution as CGI.





## Organization Structure

We have characteristics of both a flat and holacratic organization.

- see what needs to be done and do it
- fulfill duties and responsibilities as articulated by the organization and our students

Flat



Holacratic

- work in function teams
- share input and recommendations on a daily basis
- do what you do best



Information is openly accessible and issues are processed within the organization during special and ongoing meetings.



## This is only possible if everyone lives in a space of

### Respect

Hold the utmost respect for all people from students, to colleagues, to faculty, to vendors, etc. Embrace diversity and welcome different views, opinions, and practices.

#### **Trust**

Have trust in all team members that they effectively and efficiently manage their responsibilities, work in the best interest of the institution, and prioritize what must be done well now.

#### **Empowerment**

Have the confidence and drive to find solutions to problems as they arise, utilize existing resources, think strategically, and ask for help when you need it.



## And we never takes ourselves too seriously.



Have you seen our mascot? A Pigasus.
Yup, you read that right, PIGASUS.

We have fun. We are loud. We make waves.

On the daily.





We borrowed some of this from one of the greats, Netflix.\* We do not condone plagiarism at CGI.



We're a team, not a family.\*
We work together towards common goals. We can't get there without our full squad.



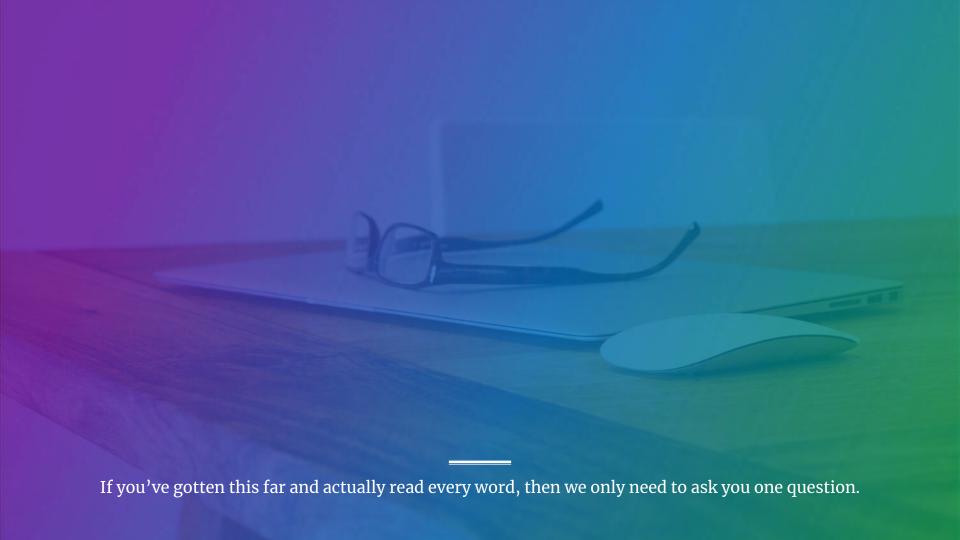
We're like a pro sports team, not a kid's recreational team.\*

We train hard, take care of ourselves, and play fast with great focus.



Our goal is to hire, develop and cut smartly, so we have superstars in every position.\*

Fit is imperative. Without it misery is quaranteed. We don't do misery. We offer smooth exits for anyone who doesn't thrive in our environment.





Are you more excited at the prospect of working at CGI now, than when you first opened this document?



If the answer is yes, then you just might be the right fit for our team, our mission, our institution, and most importantly, our students.

Visit our website and take a look around, if you haven't already done so. cgi.edu





## Jot down any questions you have and bring the list with you to the interview.

Remember, this is your chance to interview us, to make sure we are the right fit for you, your life, and your goals.



And on interview day, as cliche as it sounds, be yourself.

We want to meet the most authentic you!