



SPONSORSHIP OPPORTUNITIES

About Cummings Graduate Institute for Behavioral Health Studies

Cummings Graduate Institute for Behavioral Health Studies (CGI) is a private, nonprofit, DEAC accredited institution offering post-graduate education and continuing education in the field of integrated behavioral healthcare. CGI's unique audience of health professionals represents diverse disciplines working to improve healthcare outcomes for all. Our exciting community includes healthcare executives, managers, and leaders, payers, nonprofit organizations, policy advocates, and entrepreneurs. CGI's academic student body and faculty represent four countries, at least 24 states within the US, and a variety of healthcare license types, including psychiatric nurse practitioners, social workers, counselors, marriage and family therapists, behavior analysts, midwives, and more. We represent a truly mind-blowingly variety of innovation interests. From vulnerable populations to policy and payment reform - **the CGI community is part of the drive for better outcomes wherever we are in the world.**

CGI is approved by the National Board for Certified Counselors (NBCC) and the Association of Social Work Boards (ASWB) as an accredited provider to offer continuing education credits for live and on-demand webinars and courses. Additionally, CGI is proud to be a Certified Veteran Ready Organization. As an employer, CGI has been awarded the Bell Seal for Workplace Mental Health from Mental Health America and the Silver Employer designation from Wellness A to Z. Our partners include care organizations delivering integrated healthcare solutions in urban and rural settings across the United States, as well as the International Foundation of Integrated Care, which has been leading the global movement for integrated care for over 20 years.

2023 Integrated Care Conference Sponsorship Opportunities

CGI is immensely proud to invite sponsors for our 2023 Integrated Care Conference taking place October 9-11, 2023 at the Gila River Resorts - Wild Horse Pass & Conference Center in Chandler, Arizona. The 2023 CGI Integrated Care Conference provides sponsors with many opportunities to connect with policymakers, practitioners, and researchers working in integrated care. We anticipate over 300 attendees from across the US and globe to participate in the conference.

Support from organizations such as yours is critical to the success of this event. In addition to connecting participants with the valuable resources your organization provides, your support enables community based leaders and students to attend by offsetting registration expenses.

As a sponsor, you will receive complimentary conference registration for 1-4 representatives, depending on your selected level of sponsorship, and an exhibitor table should you wish to exhibit. *Please read details below for more information on exhibiting.*

Sponsors of the conference have the opportunity to increase their brand awareness with attendees through logo placement with organization links on our conference website, brochure, and marketing emails to our extensive lists. All sponsors will be announced through social media and email marketing. Sponsor branded banner or other signage will also be displayed at the event with stage and screen acknowledgement depending on sponsorship level.

OPPORTUNITY IN CRISIS

Using Adverse Pandemic Experiences
to Drive Healthcare Improvement



CUMMINGS
GRADUATE INSTITUTE FOR
BEHAVIORAL HEALTH STUDIES

An Integrated Care Conference | October 9–11, 2023 | Chandler, AZ
Gila River Resorts – Wild Horse Pass & Conference Center



SPONSORSHIP LEVELS AND BENEFITS

Partner Organization Sponsor - \$1500 (10 available)

- Logo placement on conference promotional item given to all attendees
- Logo placement on event website with live link, in conference program, and signage at reception
- One (1) complimentary conference registration

Lunch Sponsor - \$5000 (8 available)

- ALL of the Partner Organization benefits, PLUS:
- Stage & Screen Acknowledgement at lunch on either October 10 or 11, 2023
- Inclusion of branded marketing materials about your organization in attendee packet
- Conference registration for a total of two (2) representatives
- Exhibitor Space: skirted table with 2 chairs and wifi access

Breakfast Sponsor - \$5000 (4 available)

- ALL of the Partner Organization benefits, PLUS:
- Stage & Screen Acknowledgement at breakfast during welcome remarks on either October 10 or 11, 2023
- Inclusion of branded marketing materials about your organization in attendee packet
- Conference registration for a total of two (2) representatives
- Exhibitor Space: skirted table with 2 chairs and wifi access

Welcome Reception Sponsor - \$5000 (5 available)

- ALL of the Partner Organization benefits, PLUS:
- Stage & Screen Acknowledgement during Welcome Reception on October 9, 2023
- Inclusion of branded marketing materials about your organization in attendee packet
- Conference registration for a total of two (2) representatives
- Exhibitor Space: skirted table with 2 chairs and wifi access

Daily Session Sponsor - \$7500 (10 total; 5 for October 10, 2023; 5 for October 11, 2023)

- ALL of the Partner Organization benefits, PLUS:
- Stage & Screen Acknowledgement during opening remarks at one presentation on October 10 or 11, 2023
- Logo placement on room podium
- Inclusion of branded marketing materials about your organization in attendee packet
- Conference registration for a total of three (3) representatives
- Exhibitor Space: skirted table with 2 chairs and wifi access

Title Sponsor \$10,000 (5 available)

- ALL of the Partner Organization benefits, PLUS:
- Stage & Screen Acknowledgement during welcome remarks on BOTH days, October 10 and 11, 2023
- Five (5) minutes to speak during welcome remarks on both days, , October 10 and 11, 2023
- Branded banner or other signage at conference registration desk for entire duration of conference (organization to provide banner or sign)
- Inclusion of branded marketing materials about your organization in attendee packet
- Conference registration for a total of four (4) representatives
- Exhibitor Space: preferential placement, skirted table with 2 chairs and wifi access



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Conference Sponsor Application

All information is required. Please complete this form, scan and send to Dave Ryder, Veer Consulting Conference Management, at dryder@veerconsulting.com or fax it to 480-767-9250. For other assistance, please call 602-568-6277.

Yes! We will sponsor the 2023 CGI Integrated Care Conference. Please indicate level of support:

- | | |
|---|---|
| <input type="radio"/> Partner Organization \$1500 | <input type="radio"/> Welcome Reception Sponsor \$3000 |
| <input type="radio"/> Lunch Sponsor October 10, 2023 \$5000 | <input type="radio"/> Breakfast Sponsor October 10, 2023 \$5000 |
| <input type="radio"/> Lunch Sponsor October 11, 2023 \$5000 | <input type="radio"/> Breakfast Sponsor October 11, 2023 \$5000 |
| <input type="radio"/> Session Sponsor October 10, 2023 \$7500 | <input type="radio"/> Session Sponsor October 11, 2023 \$7500 |
| <input type="radio"/> Title Sponsor \$10,000 | |

If you would like to customize your level of support to suit your organization, please reach out to dryder@veerconsulting.com for assistance.

Sponsor Organization

Contact First and Last Name	Job Title
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Organization Mailing Address

City / State / ZIP Code/ Country

Contact Email	Contact Cell Phone
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Please indicate your organization status:

- For-Profit Organization
 Non-Profit Organization
 Government Agency
 Other

Yes! Our organization would like an Exhibitor table for the following date(s): Select all that apply.

- October 10, 2023
 October 11, 2023

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If your sponsorship selection includes an exhibitor table and you opt in, the following information applies: Upon receipt and approval of this application, CGI will invoice sponsors with payment instructions. Exhibitor tables are on a first-come, first-served basis, up to the first 20 applications received. **Early Exhibitor set-up is 3:00 p.m. to 5:00 p.m. on October 9, 2023; Day-of set-up for exhibitors is from 6:00 a.m. to 7:00 a.m. on October 10, 2023 or October 11, 2023. Exhibitor hours on October 10 and 11, 2023: 8:00 a.m. - 5:00 p.m. each day.** We will distribute logistics information approximately 4 weeks prior to the conference. Exhibitors are subject to fire marshal rules and regulations as required by the venue. Exhibitor tables consist of one (1) 6-foot rectangular banquet table with standard linen and 2 chairs.

Exhibitor package **includes one complimentary conference registration, lunch each day for up to two (2) exhibiting table staff with no-cost parking on site**, subject to availability, in addition to the benefits identified for the sponsorship selected. Exhibit space is limited to the footprint of the table; please respect the space of neighboring organizations. Electrical outlets are very limited but available for exhibitors' use at no cost. To ensure immediate access to electricity at your table, exhibitors may pre-order electricity that includes a power strip with standard electrical connection which may be rented for an additional fee and requires the completion of an order form. Wi-Fi up to 10Mbps is offered at no-cost at the venue for exhibitors' use during the conference. Exhibitors may pre-order additional Wi-Fi speeds before August 15, 2023. Please contact dryder@veerconsulting.com for assistance with electricity or Wi-Fi forms.

Exhibitors acknowledge that exhibitor tables will be placed in the Palo Verde Foyer which is public access space at the conference facility, and CGI, Veer Consulting Conference Management, and the Gila River Resorts - Wild Horse Pass & Conference Center is not responsible for materials left unattended during the conference. Exhibitor space is subject to change without notice. Exhibitors will provide CGI c/o Veer Consulting Conference Management with **proof of liability insurance by August 31, 2023**. State of Arizona agencies are exempt from this proof of insurance requirement. Any travel, accommodations, advertisement development, shipping, materials production, etc. and costs related to these activities in conjunction with exhibiting are the responsibility of the exhibiting organization. Exhibitor sales transactions are not allowed during the conference.

Printed Authorized Name and Job Title

Authorized Signature Date