



*Non-Degree Certificate Students*

# Our Culture

*These slides are designed to be read, not presented.*

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## BLACK BOX WARNING

*If you suffer from a fear of innovation, believe that healthcare will be fixed if we wait long enough for the experts to figure it out, think that clinicians should just treat patients, or believe that psychotherapy is ineffective,*

**GO NO FURTHER.**

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Our culture enables our students to *disrupt* the norms, *think entrepreneurially*, and *be responsive* to the demands of the healthcare marketplace.

#### We are

- ▣ People first
- ▣ Proactive to find solutions
- ▣ Eager to try new things
- ▣ Willing to fail and start over
- ▣ Always working to make things better
- ▣ Accountable
- ▣ Open to feedback
- ▣ Innovative
- ▣ Entrepreneurial

#### We are NOT

- ▣ Ego first
- ▣ Waiting for solutions to find us
- ▣ Resistant to change
- ▣ Scared of messing up
- ▣ Complacent
- ▣ Quick to blame others
- ▣ Defensive and stubborn
- ▣ Reliant on existing processes
- ▣ Apathetic



Yes!  
It's true!

*We seek students who are passionate about improving the healthcare marketplace and willing to take risks to change healthcare as we know it.*



1.

# About the Institute

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*Let's start with what we offer.*



## About



The Cummings Graduate Institute for Behavioral Health Studies is a DEAC accredited, nonprofit institution offering graduate and professional integrated behavioral health education through a virtual online campus.



The institute delivers post-graduate training to mental health and allied health professionals leading to advanced knowledge and expertise in integrated behavioral healthcare.



Our distance learning certificate programs were designed to prepare healthcare professionals to work in medical settings as part of an interdisciplinary team.

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## Mission

*Cummings Graduate Institute of Behavioral Health Studies is dedicated to disrupting healthcare by preparing entrepreneurial integrated care professionals through innovative & affordable quality distance education programs, grounded in the Biodyne Model, and focused on delivering patient-centered care, population health improvements, and medical cost savings.*



# Vision

To improve the way  
the world experiences healthcare.




## 2. Our Culture + Curriculum

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*What it feels like to be a student at CGI.*

*By the way, we refer to our institution as CGI.*

A photograph of a wooden desk with a laptop, keyboard, and tablet. The tablet displays a calendar for 2015. The text is overlaid on the image in a white, serif font.

*CGI is a human centered organization  
delivering accessible, high-quality,  
online education to shape tomorrow's  
healthcare leaders.*



## Online Learning

Our 100% online certificate programs give students the opportunity to advance their expertise while balancing their personal lives, commitments, and professional practice.

*Rigorous and innovative curriculum*

*Convenience and flexibility of an online institution*



*Personalized, student-focused service of a small scale private school*



## Student Expectations



Communication is the backbone of student success. Prompt, articulate, and efficient communication by email, phone, and within course discussion boards is an expectation.



Respecting deadlines, requests, and the time of others will cultivate a happy and healthy learning environment for students, faculty, and administration. If unable to meet a deadline or request, say something. Silence and avoidance are not an option.



Growth and risk taking are paramount to student success. Students are expected to step outside of their comfort zone in subject matter, assignments, research, and projects. Expect to try new things, invest 100% into ideas, pivot, and start over.



As an online institution, regular and proactive engagement within courses and with faculty is critical. 100% of CGI learning experiences take place virtually. Students are expected to be active learners logging into their courses multiple times per week.



## Student Success Tips



### You control your destiny.

*As a student at a 100% online institution, you control the speed, focus, and quality of your education experience. Own your actions and advocate for yourself.*



### Be present.

*Give your coursework and your interactions with faculty and students your full attention. Communicate with respect. Distractions are only distractions if you let them be.*



### Take your success seriously.

*Pursuing post-graduate education is a massive investment. You're devoting hundreds of hours to studying, researching, and writing in addition to financing your education. Acknowledge the magnitude of this commitment, and make the most of your experience!*



## Impact

We believe that the curriculum and personal mentoring offered at CGI, together with the entrepreneurial culture of our faculty and students, will help you reach your life change goals

*personally, academically and professionally.*

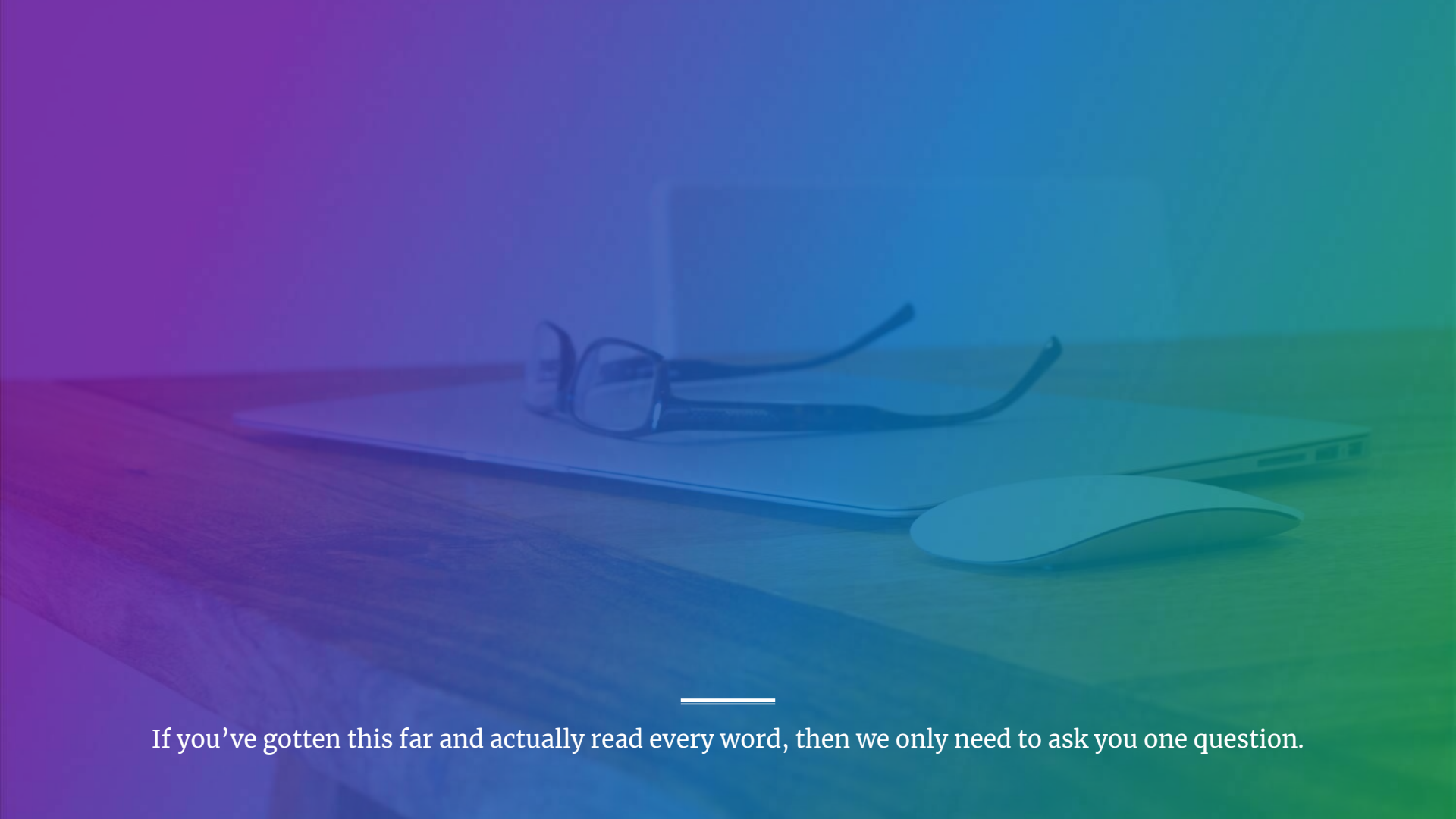


So get out there, and make pigs fly!



*Have you seen our mascot? A Pigasus.  
Yup, you read that right, PIGASUS.*

And don't forget to have fun while you do it.



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If you've gotten this far and actually read every word, then we only need to ask you one question.





*Are you more excited at the prospect of studying at CGI than you were prior to reading this deck?*

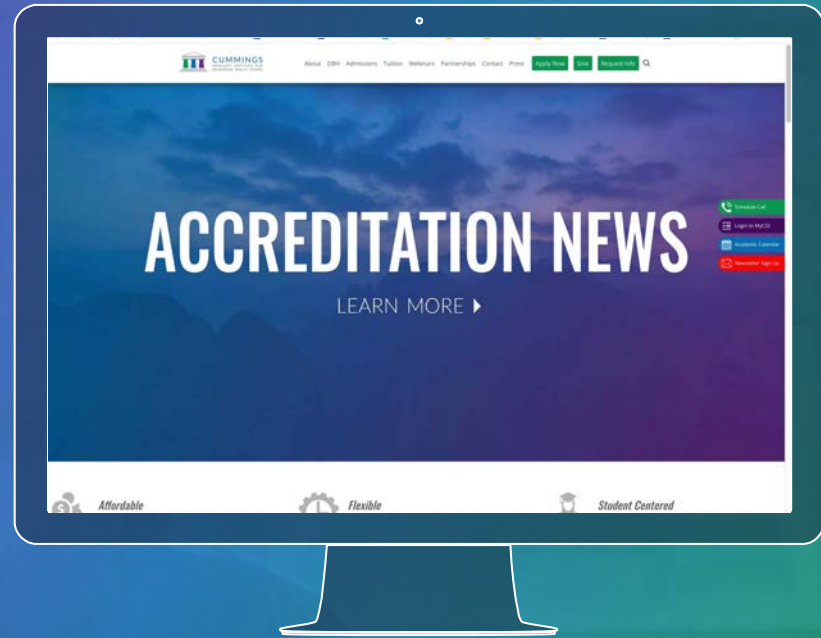


If yes, we cannot wait to see what you accomplish during your time at CGI!

Here are your next steps...

Visit our website to view admissions eligibility requirements, course descriptions, and tuition information.

[cgi.edu](http://cgi.edu)





Jot down any questions you have and share them with our Admissions Coordinator.



[admissions@cgi.edu](mailto:admissions@cgi.edu)

480-285-1761 ext 1



*Her name is Cece, and her job at CGI is simple: to ensure you have everything you need make an informed decision about your education.*



And start your  
admissions application at  
[cgi.edu/apply](https://cgi.edu/apply)



*Our passion as providers unites us in our desire for change.*

*Join us in our journey towards integration!*



*At CGI, you will have a team of people to support you along the way.  
Talk to us. Email us. Let us know that you're here to make waves and  
NEVER be afraid to ask for help.*